

27th meeting

Latest ATT Voices Panel meeting at PPG Canalside

- ATT Voices Panel meeting in September 2019

- Fans' panel meeting attended by Chief Executive Julian Winter, Head of Marketing & Communications David Threlfall-Sykes, Supporter Services Manager Robyn Kennerdale, Club Ambassador Andy Booth and Supporter Services Executive Rachel Taylor

Abbi Andiyapan, Head of Inclusion and Health at the Town Foundation was also present

15 members of the Voices Panel were in attendance

Details from the September 2019 'All Together Town' meeting have today been released

The meeting topics were Diversity of the Panel, Paddy Power sponsorship, the Club's long-term financial strategy, HTSA's Sustainable Stadium campaign, PPG Canalside development and a presentation on the Club's Equality work was given.

Andy Booth opened the meeting by welcoming the Voices Panel

Apologies were received from Directors and members of the Panel

Andy Booth paid tribute to All Together Town Voices Panel member Dave Scholefield who passed away in the summer. Dave was an integral part of the ATT Voices Panel from the start and through the work of the Panel, the North Stand Loyal group was formed by Dave and other supporters. This led to the Club and the NSL working with the Stadium to house home fans in the away end, and the formation of the Cowshed Loyal

Club Equality Presentation

Abbi Andiyapan introduced herself to the Panel and explained that the Club is currently working towards the Premier League Equality Standard Intermediate Level after achieving the Preliminary Level last year. Under the brand of 'Terriers Together' the Club and its internal Equality Working Group has developed a three-year equality action plan. Some of the areas that have already been actioned are accessible toilet signage, improvements to the away section wheelchair area, diversity training for staff and stewards, support of the 'On the Ball' campaign and a Hidden Disability scheme. An independent external scrutiny group has been set up to check and challenge the group and the action plan. A lot of the work the working group has undertaken is driven via data collected from all sections of the Club; supporters, staff, Foundation participants etc.

VP asked if the Club could look at a sensory space on a match day or sensory packs as he had seen a lot of other Clubs doing this

AA advised the working group had looked at sensory space but unfortunately had been unable to locate a suitable space at the Stadium on a match day

DTS commented that a lot of good work was already happening at the Club but now under the Terrier Together brand we can promote further. With relegation to the EFL, the Club could have reverted to progressing under the EFL's Code of Conduct model but decided to continue with the Premier League Equality Standard as it is important to the Club

Member of the VP offered their services to help and be involved

HTSA advised they have a pool of data from the away fans survey and are involved in different ongoing equality related projects where they may be cross over

Diversity of the Panel

AA advised the working group would be happy to help with this, VP were encouraged to complete a data monitoring survey, this may help in looking at how the VP is made up and which areas we are underrepresented in

Paddy Power Sponsorship

VP members expressed their concern regarding the launch and marketing of the shirt and the sponsorship by Paddy Power

VP said it split the opinions of many fans; some viewed as fantastic marketing opportunity

HTSA advised that they have been working with some gambling charities and that they had been contacted by two Millwall FC supporters' groups expressing their dismay at the Paddy Power tweet that went out following the FA fine statement

Club's long-term financial strategy

HTSA advised this was more appropriate for the Chairman to answer if he was able to attend a VP meeting in the future

Sustainable Stadium campaign

HTSA advised they are working on the Climate Energy project along with 10 other groups and they have been invited to attend a meeting with Gareth Davies from KSDL in October. KSDL have asked The Core Group to provide an initial energy audit for the Stadium. Any supporters wishing to get involved should contact HTSA

PPG Canalside redevelopment update

JW gave an update on the developments at the training ground and the different stages of the works and expected completion.

VP asked if there would still be public access

DTS advised that there will be managed access; supporters will be able to watch the Academy games and we will continue to do events such as open training sessions

AOB

Crest

VP stated that the Club crest is an emotive subject and felt that the Club could have consulted more thoroughly with the fanbase on its recent amends

HTSA have a draft Memorandum of Understanding to go to the HTAFC board asking them to sign and agree to consultation with the ATT VP in future regarding any substantial changes to the Club crest or colours

Fan Zone

VP asked for an update on the Fan Zone

JW advised the Club had been working hard over the last number of months to find a suitable area and organise a fan zone. Previously when the Fan Zone was at PPG Canalside it was all in the Club's control. The Club have worked with all parties involved at the Stadium, found a location and expect to launch at the Millwall game on 28 September 2019

TV Service

VP asked if the Club has any plans to increase its TV offering like several other Clubs and have its own TV channel

DTS advised that own TV channel would likely be a loss maker. Plans are in place and being actioned to extend iFollow HTAFC and HTTPV, and we are currently looking at resources and recruitment. Premier League and EFL are very different broadcasting deals and offer different opportunities.

Catering

VP stated that while they appreciated that at a previous ATT meeting it was agreed by the panel that catering should not be discussed until the contract changes, they would like it noting that the quality of catering had fallen. HTSA representatives are due to raise this when they meet with Gareth Davies from KSDL to discuss the Sustainable Stadium campaign

Date of next meeting

November 2019